



DEPARTMENT OF THE ARMY
INSTALLATION MANAGEMENT COMMAND
HEADQUARTERS, UNITED STATES ARMY GARRISON-DETROIT ARSENAL
6501 E. ELEVEN MILE ROAD
DETROIT ARSENAL, MICHIGAN 48397-5000

AMIM-MIG-ZA

19 MARCH 2021

MEMORANDUM FOR All U.S. Army Garrison-Detroit Arsenal (USAG-DTA) Assigned or Attached Personnel

SUBJECT: Installation Policy #37, Fundraising Activities

1. References.

- a. 5 CFR Part 950, Solicitation of Federal Civilian and Uniformed Service Personnel for Contributions to Private Voluntary Organizations, 1 January 2016.
- b. Department of Defense (DoD) Directive 5500.7-R, Joint Ethics Regulation, 29 November 2007.
- c. Army Regulation (AR) 600-29, Fundraising within the Department of the Army, 7 June 2010.
- d. AR 210-22, Private Organizations (POs) on Department of the Army Installations, 22 October 2001.
- e. AR 215-1, Administration of Army Morale, Welfare, and Recreational Activities and Non-Appropriated Fund Instrumentalities, 24 September 2010.
- f. AR 600-20, Army Command Policy, 24 July, 2020.
- g. AR 930-4, Army Emergency Relief, 5 May 2019.
- h. AR 165-1, Chaplain Activities in the United States Army, 23 June 2015.

2. Purpose. Provide policy direction for all fundraising activities on Detroit Arsenal (DTA) and off-post leased facilities. NOTE: Fundraising is defined as any activity conducted for the purpose of collecting money, goods, or other support for the benefit of others (Reference 1a).

3. Applicability. This policy applies to all personnel under the operational control on DTA, to include personnel in off-post leased facilities.

4. Policy.

a. Authorized Fundraising Activities.

(1) Combined Federal Campaign (CFC). Fundraising through on-the-job solicitations is authorized in support of voluntary health, welfare, and philanthropic organizations where members of the general public are the beneficiaries of the programs. The CFC is the only fundraising for the general public which may be conducted by the Army pursuant to AR 600-29. In addition, support of an emergency or disaster appeal which has been given specific prior approval by the Director of the Office Personnel Management (OPM) may also be conducted.

(2) In Support of the Uniformed Services. Fundraising conducted by members of the uniformed services among their own members for organizational support or for the benefit of welfare funds for their members is authorized. The Army Emergency Relief (AER) campaign is the only such fundraising which may be conducted by the Army in accordance with AR 930-4 and AR 600-29.

(3) Local.

(a) Fundraising in support of installation Family and Morale, Welfare and Recreation (FMWR) activities as provided in AR 215-1, e.g., fundraising in support of Organization/Appreciation Day.

(b) Pursuant to AR 210-22 and AR 600-29, Organizations composed primarily of DoD employees and/or their dependents may fundraise among their own members, for the benefit of its members and/or their dependents, when approved by the commander who consults with the ethics advisor before making a decision about approving the fundraiser. At the discretion of the installation commander, in consultation with the ethics advisor, approved on-post Private Organizations (POs) may engage in occasional fundraising and conduct nonprofit resales when sales are not in competition with the Army and Air Force Exchange Service (AAFES) or installation Non Appropriated Fund Instrumentalities (NAFIs).

(c) Provided no on-the-job fundraising is involved, and the fundraising is for goods/merchandise only (not cash), the Garrison Manager (GM) may authorize limited fundraising activities to assist the unfortunate. These activities may include the use of "poppies" or other similar tokens by Veterans' Organizations, or the placement of collection boxes in public use areas of federal buildings or installations for the voluntary donation of foods or goods for charitable causes.

(d) Fundraising by religious organizations or their affiliates is authorized only in connection with religious services and must be conducted per AR 165-1.

b. Informal Fundraising Activities. Generally, office parties are unofficial events; therefore, appropriated funds may not be used to pay for them. Often times a

government agency will seek to defray the cost of a holiday party by engaging in some type of fundraising. Very specific rules and procedures apply in these circumstances.

c. The general rule is “no fundraising in the federal workplace.” However, an exception exists for office events (such as holiday parties) if the money is to be raised only from among the member of the group for their own benefit and when approved by the commander or (his or her designee); after consultation with ethicsadvisor.

d. Examples of informal fundraising are pizza, bagel sales in support of holiday parties, coffee funds, cup and flower, annual picnic; these are authorized with written approval as outlined on (Appendix A). This allows an office/organization to have an informal fund which net worth does not exceed \$5000; these fund are subject to the requirements of AR 210-1, paragraph 2-2. These informal fundraising activities are subject the following guidelines:

(1) No on-the-job (during duty time) fundraising is permitted. Fundraisers must be conducted during break or lunch time, or leave must be taken.

(2) Food item fundraisers are not to be advertised outside of a division’s own area and sales should be limited to co-workers in that division (although sales may be made to anyone who stops by). Food sales will not be permitted in main halls and must remain in office area of requesting office.

(3) Homemade dishes and food requiring preparation on site (e.g., hot dogs, hamburgers, and chicken) by DTA employees is prohibited.

(4) Fundraising will be limited to one physical location per event, and no more than two food fundraising events will be scheduled in any calendar week throughout the installation.

NOTE: Fundraising activities for organizations other than the CFC and AER will not be conducted during conflicting periods, nor will those events or activities in any way substantially interfere with the authorized annual CFC or AER fund drives. Please contact the NAF Support Services Division (NSSD), Chief to de-conflict dates. (See Proponent, below).

e. Voluntary Giving/Preventing Coercive Activity. True voluntary giving is fundamental to any fundraising activities conducted within DTA. Each Military and Civilian member has the right to give or not give as the individual so chooses. Each employee shall reserve the option of disclosing his/her contribution or keeping it confidential. Any campaign or fundraising practice that involves compulsion, coercion, or other action that is contrary to the concept of true voluntary giving is prohibited.

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f. Official Endorsements. DTA officials may officially endorse only the CFC, other fundraising specifically approved by the Director of OPM, the AER campaign, and local fundraising on behalf of Army FMWR Non-appropriated Fund instrumentalities. Department of the Army (DA) officials may not endorse other local fundraising authorized under the provisions of AR 210-1 or AR 165-1 on behalf of a particular private organization.

5. Procedures.

a. Individuals/Organizations seeking approval to raise funds shall complete request form Appendix A and send to: usarmy.detroit.imcom-central.mbx.fundraiser@mail.mil or by hardcopy to: AMIM-MIW-NF, MS 603 No Later Than 10 days prior to the start of the fundraiser.

b. After reviewing request, the NSSD will approve or forward it to the Legal Office for an advisory opinion. Based on the opinion received, the NSSD will make a recommendation to the Deputy Garrison Manager (DGM) (or their representative) for approval/disapproval to the requestor.

c. Legal Office. Will provide a review, and advisory, of any fundraising requests that there are concerns with when forwarded by NSSD.

d. USAG-DTA GM (undersigned) or the DGM will approve/disapprove requests and reply to the requestor.

6. Proponent. USAG-DTA NSSD of the Garrison, AMIM-MIW-NF, MS 603, 6501 E. 11 Mile Road, Detroit Arsenal, MI 48397-5000.

7. Recision. Installation Policy #37, Fundraising Activities, 16 May 2018.

8. The point of contact is Mr. Matthew Foote, NSSD Chief, AMIM-MIW-NF, (586) 282-0971, matthew.d.foote10.naf@mail.mil.

Encl
Fundraising Request Form

CARRIE MEAD
Garrison Manager

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Appendix A - Fundraising Request Form

Provide information below and forward through your immediate supervisor to mailbox via email: usarmy.detroit.imcom-central.mbx.fundraiser@mail.mil or interoffice mail: AMIM-MIW-NF, MS 603.

1. Date of Request:
2. Name of the Individual or Organization:
3. Address or Organization Office Symbol (with Mailstop) and Telephone Number:
4. Benefiting Organization/Foundation/Individual:
5. Type of Goods/Merchandise Collected (cash fundraising will not be authorized):

Only Food and Beverages from an approved vendor will be permitted to be sold on installation. Please list where will items be purchased from? Will they be picked up or delivered?

6. Proposed fundraising event:
 - a. Location (limit one location):
 - b. Date:
 - c. Time:
7. Special Facility Requirements/Location of Fundraiser:
8. Accountability and Safeguarding of Collections:
9. Marketing Plan shall not consist of the use of government furnished equipment: this includes legal, audit, transportation, postal, printing, information management activities, clerical, financial, copying, management, and procurement services.
10. Fundraiser is a CFC Agency/Organization - Yes or No:
11. Will this fundraiser raise more than \$5,000 for an informal fund? Yes or No:
12. Informal Funds:
 - a. Individual Responsible:
 - b. Supervisor:

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c. Business Center Head/Commander:

13. No on-the-job (during duty time) fundraising is permitted. Fundraisers must be conducted during break or lunch time, or leave must be taken.

14. Food item fundraisers are not to be advertised outside of a division's own area and sales should be limited to co-workers in that division (although sales may be made to anyone who stops by). Food sales will not be permitted in main halls and must remain in office area of requesting office

15. Homemade dishes and food requiring preparation (hot dogs, hamburgers, and chicken) by employees are prohibited.

16. Fundraising will be limited to one physical location per event, and no more than two food fundraising events will be scheduled in any calendar week throughout the installation.